

ABSTRACT

To provide a digital AV data transmitting unit including at least a data significance deciding section for deciding the significance degree of digital AV data, a transmitting-side plurality-of-authentication-rules storing section storing a plurality of types of authentication rules, a transmitting-side authentication selecting section for selecting one type of authentication rule from the transmitting-side plurality-of-authentication-rules storing means in accordance with a decision result by the data significance deciding section when receiving an authentication request, and a transmitting-side authenticating section for performing authentication in accordance with the selected authentication rule.

Moreover, to provide a digital AV data receiving unit for communicating with a digital AV data transmitting unit having at least a data significance deciding section for deciding the significance degree of digital AV data, a transmitting-side plurality-of-authentication-rules storing section storing a plurality of types of authentication rules, a transmitting-side authentication selecting section for selecting one type of authentication rule from the

transmitting-side plurality-of-authentication-rules storing means in accordance with a decision result by the data significance deciding section when receiving an authentication request, and a transmitting-side authenticating section for performing authentication in accordance with the selected authentication rule; including at least an authentication requesting section for requesting the authentication, a receiving-side plurality-of-authentication-rules storing section storing a plurality of types of authentication rules same as those stored in the transmitting-side plurality-of-authentication-rules storing section, a receiving-side authentication selecting section for selecting an authentication rule same as a predetermined authentication rule selected by the transmitting-side authentication selecting section from the receiving-side plurality-of-authentication-rules storing section, and a receiving-side authenticating section for performing authentication in accordance with the authentication rule selected by the receiving side.